



FLOREVER
PRESERVED
FLOWER
CONTEST 2016



The 11th Florever Preserved Flower Contest 2016

Theme: Hyakka-Ryouran

“Hyakka” signifies 100 flowers and “ryouran” means blossom. This word not only denotes the world of flowers but also symbolizes a feast of inspiration and achievement representing 100 blossoming flowers. The theme this year calls for an emergence of talent energized by preserved flowers.

Application Period: November 1, 2015 - January 13, 2016

Exhibition

Period: February 23, 2016 – March 1, 2016 10:30~20:00

*The exhibition will close at 3pm on the last day.

Venue: Ginza Mitsukoshi, 9th Floor, Ginza Terrace

※Please be advised that the event schedule might change.



Main Sponsor
The Embassy of Colombia



Management
Floever Co., Ltd.



MITSUKOSHI
銀座

Sponsor
Ginza Mitsukoshi

Contest Office : Florever Preserved Flower Contest


TEL : (813) 5244-4689 info@florever.co

※ Mon - Sat 10:00~18:00 (Closed on holidays)

www.flowercontest.com

Coordinate/Management sponsor:
Bondo Co., Ltd.

Sponsor of exhibition:
PROCOLOMBIA



Application Form for Florever Preserved Flower Contest 2016

Name		
Address		
Telephone	-	-
E-mail		
Gender	F · M	Occupation:
Birthday	yyyy / mm / dd	Nationality:
Title of work		
Size of work (Size of display)	W cm · D cm	· H cm
How to display your arrangement	Place on pedestal Wall-hanging	
	Other: <small>*Please describe more details. (eg: Need a back panel)</small>	
Main materials used		

【Survey】

① How did you learn about this contest? Flyer ・ Magazines ・ WEB ・ Others		
② Where do you buy Floreverb products? ()		
③ Please write down any comments you have about Floreverb products. (Quality, packaging, box size, colors, etc.)		
1. Quality	2. Colors	3. Size of flowers
4. Boxes	5.Others	
④ How do you use Floreverb products? Hobby ・ Sell arrangements ・ Flower school (Teacher) Flower school (Student) ・ Sell materials ・ Others()		
⑤ Would you mind if we use a photo of your design after the contest?(HP・Magazines・SNS etc) <div style="text-align:center;">Yes ・ No</div>		
⑥ Are you interested in selling your work after the contest?		<div style="text-align:right;">Yes ・ No</div>
⑦ ⑥ If yes, for how much would you like to sell your work?		<div style="text-align:right;">(JPY)</div>
⑧ Please write any additional comments you have.		

【Guidelines】

Theme: “Hyakka Ryouran”

Please use preserved flowers as the primary medium of your work.

Only Florever products are permitted. Please use the flower varieties of your choice.

If the arrangements are made of only greens, please use mostly Florever greens.

The arrangement should be no larger than 75cm (D) x 75cm (W) x 130cm (H).

Each individual is only allowed to submit one arrangement.

Arrangements that have already been submitted to other contests are not eligible.

Arrangements must be submitted by individuals, not organizations.

(If we find a problem with any of the above issues, you will be disqualified.)

*The height of the stand where your arrangement will be displayed at the exhibition will be 75cm.

Selection: Primary selection:

In early February, we will announce the top 75 arrangements chosen by the judges in the primary selection from the large number of applicants all over the world.

Final selection:

Judges will select the top 12 winners at the final selection at Ginza Mitsukoshi during the exhibition period.(February 23, 2016)

Awards ceremony: February 23, 2016 at Ginza Mitsukoshi, 9th Floor

Judges: Mr. Toru Kawai(President of Nippon Flower Designers' Association)

Mrs. Yuko Shimizu (Charactor Designer)

Mr. Hideyuki Niwa (Flower Artist)

Mrs. Hanaciyo (Flower Artist)

Ambassador of the Embassy

Ginza Mitsukoshi

How to apply:

- ① Send application form by email
- ② Send one high-quality photo of the arrangement by email
- ※ info@forever.co

Where to send the arrangement:

Kanda 91 Building 5F, 1-8-3 Kajicho, Chiyoda-ku Tokyo,
101-0044 JAPAN [Floever Preserved Flower Contest]

Application Fee: Free for non-residents of Japan

Deadline: January 13, 2016

*All applications must be received before the deadline.

Others: On the afternoon of February 22

If your arrangement is chosen by the judges at the primary selection by photo, you need to send the original arrangement to us before February 22, 2016.

(* the fee of transportation will be covered by the applicant.)

All materials, transportation fees and lodging expenses related to event will be covered by the applicant.

If you have any inquiries, please contact our office at:

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Theme: Hyakka-Ryouran

Application Period: November 1, 2015 –January 13, 2016

Awards: Colombia Award, Ginza Mitsukoshi Award,
Judges' Awards, Excellence Awards, Public Award

Colombia Award	1 person	JPY 200,000 cash prize
Ginza Mitsukoshi Award	1 person	JPY 30,000 shopping voucher
		Arrangement will be displayed at Ginza Mitsukoshi after the contest is finished.
Judges' Award	4 people	JPY 30,000 cash prize
Excellence Award	6 people	JPY 20,000 cash prize
Public Award	1 person	JPY 20,000 cash prize
		Arrangement will be displayed at Ginza Mitsukoshi after the contest is finished.

- * All participants will receive a gift.
- * An award will also be given to the 75 designers selected to display their work in Mitsukoshi.
- * The public award will be selected by visitors to the contest. We will collect all the votes by February 29th.
An award will be sent to the winner by mail.
- * Please be advised that all the arrangements may be used on our website, or published in magazines and catalogs.

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